



A CALL FOR SESSIONS and SPONSORSHIP OPPORTUNITIES



Governor's Conference on Aging

Celebrating 25 years together

December 6 - 8, 2006

Marriott Chicago Downtown

Submission Deadline: June 16, 2006

Illinois Department
 on **Aging**

25 *Silver Celebration*

2006 Governor's Conference on Aging

You are invited to be a part of the 25th anniversary of the **Governor's Conference on Aging** in Chicago on December 6 - 8, 2006. Highlighted are cutting edge developments, innovations and best practices in the aging network for novices to experts.

Conference Theme:

Silver Celebration: Celebrating 25 Years of the Governor's Conference on Aging.

When and Where?

The conference will be held December 6-8, 2006, at the Marriott Chicago Downtown, Chicago, Illinois. Workshops will be held Wednesday (intensives only), Thursday and Friday.

Who Should Participate?

The conference audience is experienced and knowledgeable. They need and expect workshops and exhibits to provide the most current information and highest quality training available. Presenters and exhibitors should be able to meet these expectations.

Conference Sponsors will have the opportunity for prestigious recognition at the largest aging conference in Illinois and to connect with the professionals who serve Illinois' older population.

Whether you participate as a sponsor, presenter or exhibitor, the 25th anniversary celebration of the Governor's Conference on Aging will be an event to experience.

Presenter Information

Presentation Format

You choose the format that works best for your presentation. Sessions may be workshop or panel discussion format. Presenters are strongly encouraged to provide handouts and use audiovisuals. If you opt for a panel facilitated discussion, all presenters must be listed with the lead presenter identified.

Evaluation Criteria and Notification of Acceptance

The Illinois Department on Aging's Conference Committee will evaluate all proposals. We are looking for a wide variety of topics and presenters. We will consider practical applicability, innovation and originality, clarity and completeness of the proposal, timeliness of subject matter and the experience of the presenter.

All presentations will be one hour and 15 minutes in length with the exception of the pre-conference intensives. If your proposal is an intensive (2.5 hours to full-day) please indicate so on the proposal application.

You are welcome to submit more than one proposal. Please include a separate application for each proposal. All persons submitting proposals will receive notification of the Department's decision no later than July 30, 2006.

Responsibilities of the Presenter(s)

All presenters are responsible for the development of their own materials, travel and conference registration fees. Presenters are not reimbursed for their expenses. A special reduced conference rate is available for presenters who are attending other conference sessions or events. If you are not attending other conference sessions or events no fee is necessary.

The conference will provide the necessary AV equipment to ensure professional presentations. We strongly encourage presenters to provide handouts.

Further information concerning AV equipment will be available upon acceptance of your presentation.

Guidelines for submitting proposals:

1. Complete a separate application for each proposal.
2. Submit completed application to the Illinois Department on Aging by mail, fax or e-mail:

Mail: Illinois Department on Aging
Office of Training and Development
Call for Session Proposal
421 East Capitol Avenue, #100
Springfield, Illinois 62701-1789

Fax: 217-785-5880

E-mail: rose.lober-hamilton@aging.state.il.us

3. Deadline for Submission:
June 16, 2006
4. This form may be downloaded at
www.state.il.us/aging

Questions?

Please call 217-785-3377 or e-mail: rose.lober-hamilton@aging.state.il.us.

Session Topics

We encourage creative and innovative topics and presentations that will engage the audience. Please feel free to submit more than one proposal for consideration. Our conference will feature several tracks. Suggested topics include but are not limited to:

Track#1: Children, Youth and Aging

- Grandparents raising grandchildren
- Support services
- Special needs
- Partnerships
- National Family Caregiver Support Program

Track #2: Caregivers

- Impact of family caregiving in the workplace
- Resolving family conflict
- Innovative respite options
- Testimony from caregiver advisors and specialists
- Caregiving in the home:
 - Assistive technology
 - Performing personal care tasks
 - Medication management
 - Understanding the disease process

Track #3: LTC Reform

- Reintegrating seniors into communities following nursing facility placement:
 - Finding affordable and accessible housing
 - Tapping into community transitional services
 - Transportation issues
 - Funding reintegration
- Comprehensive case management
 - Linking clients with additional local services
 - Integrating services into care plans
- Increasing service options for the changing population
- Access to long-term care
 - Coordinating information and referrals
 - Rural vs. urban
 - Standardizing the system statewide
 - Information systems technology
- Consumer directed services
 - Cash and Counseling implementation
 - Balancing clients' and caregivers' needs
- Funding
 - Tapping into additional private funding sources
 - Grant writing best practices
 - Creative ways to use financial resources
- Demographic imperative for cost-effective care

Track #4: Elder Rights

- Financial exploitation
- Predatory lending
- Family violence
- Preventing elder abuse
- Increasing the reporting of elder abuse
- Identifying and intervening in self-neglect

Track #5: Healthy Aging

- Evidence-based disease prevention and health promotion
- Implementation of Dietary Reference Intakes in Older Americans Act programs
- Nutrition education and awareness
- Sanitation and food safety
- Emergency preparedness
- Stress management, grief and loss
- Isolation and loneliness
- Environmental health

**Track #6: Marketing / Outreach to Targeted Groups /
Use of Technology**

- Targeting the message to different audiences
- Recognizing racial and ethnic minorities in your community
- Web design

Track #7: Public Benefits and Housing

- Increasing utilization of public benefits
- Future of Social Security and Medicare
- Housing needs of the elderly
- Home modifications
- Aging community of tomorrow, relocating
- Safety at home

Track #8: Organizational Development and Management

- Making diversity work
- Creating a learning organization
- Bringing out the best in employees
- Promoting positive change in the work environment
- Planning for the future needs of your organization
- Developing grant writing skills

Presenter Submission Application

Deadline for submission is June 16, 2006. Late submissions will not be reviewed.

Attach additional sheets for more than two presenters. Please print or type.

Key Contact Person

Name: _____
Last First

Title: _____

Organization: _____

Address: _____
Street P.O. Box, Suite
City State Zip Code

Phone: () _____ Fax: () _____

E-mail: _____

Credentials or qualifications as they relate to the proposed session:

Second Person

Name: _____
Last First

Title: _____

Organization: _____

Address: _____
Street P.O. Box, Suite
City State Zip Code

Phone: () _____ Fax: () _____

E-mail: _____

Credentials or qualifications as they relate to the proposed session:

About the Presentation

Title of Presentation: _____

Track: (check one) ☐ 1: Children / Youth and Aging ☐ 5: Healthy Aging
☐ 2: Caregivers ☐ 6: Marketing / Outreach to Targeted Groups / Use of Technology
☐ 3: LTC Reform (Rebalancing) ☐ 7: Public Benefits and Housing
☐ 4: Elder Rights ☐ 8: Organizational Development and Management

Format: (check one) ☐ Workshop ☐ Panel ☐ Other (explain below)

Length: (check one) ☐ 75-minute workshop ☐ 2.5-hour intensive

AV Needs: (check all that apply) ☐ Flip Chart ☐ Easel ☐ Overhead Projector ☐ Screen

Learning Objectives: (required for CEU) List three things participants should learn from this session.

1. _____
2. _____
3. _____

Session Description: (no more than 50 words) Provide an overview for use in conference program and promotional materials. You should try to "sell" your workshop to the conference participants in this description.

Additional workshop description may be added here, if necessary. This will not appear in the conference program, rather it is to further describe your proposal.

Presenter Agreement: If selected to present at the 2006 Governor's Conference on Aging, submission of this application gives permission for the Illinois Department on Aging to audiotape and summarize my/our session and reproduce and distribute my/our handouts and summaries after the conference. I/we also understand that I/we will pay for all travel-related conference expenses, registration fees (if applicable) and audio/visual costs over and above those provided.

(Check one) ☐ I agree ☐ I do not agree

Sponsorship Information

Through sponsorship you will have the opportunity to build your name recognition, promote your products or services, and increase your public relations and marketing program. Over 800 aging network professionals attend this annual conference. Below you will find the various levels of sponsorship and the benefits from each level.

Plantinum Level Sponsor \$5,000

Participation of six (6) representatives at the conference, including all educational sessions, meals and reception, a full page ad in the conference program booklet, the opportunity for recognition in the program booklet for sponsoring an educational track, link on conference website, recognition during the opening general session and reception, sign recognition and one booth in the exhibit hall at a prime location.

Gold Level Sponsor \$3,500

Participation of four (4) representatives at the conference, including all educational sessions, meals and reception, a half page ad in the conference program booklet, the opportunity for recognition in the program booklet for sponsoring an educational track, link on conference website, recognition during the opening general session and reception, sign recognition, one booth in the exhibit hall.

Silver Level Sponsor \$2,500

Participation of two (2) representatives at the conference, including all educational sessions, meals and reception, a one-fourth page ad in the conference program booklet, link on conference website, recognition during the opening general session and reception, sign recognition and one booth in the exhibit hall.

Bronze Level Sponsor \$1,500

Participation of one (1) representative at the conference, including all educational sessions, meals and reception, business/organization mentioned in the conference program booklet, link on conference website, recognition during the opening general session and reception, sign recognition, one booth in the exhibit hall.

Exhibitor Level Sponsor \$500

One booth in the exhibit hall

Additional Opportunities for Conference Participation

DONATE A PRIZE — Prizes are awarded by drawing at random at the conclusion of the conference. These contributions will be acknowledged at the time of the drawing and in the conference program.

SPONSOR A SOCIAL ACTIVITY — Social activities such as a refreshment break or hospitality suite can be sponsored. These contributions will be acknowledged in the program booklet and at the event.

Questions?

Please contact Gidget Freeberg at 1-217-557-8312, 1-217-785-5880 (Fax), or e-mail: gidget.freeberg@aging.state.il.us.

2006 Governor's Conference on Aging

Sponsorship Inquiry

YES! Please have a representative from the Illinois Department on Aging contact me regarding conference sponsorship and other exciting conference participation opportunities.

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

Street

P.O. Box, Suite

City

State

Zip Code

Telephone:

() _____ () _____ () _____
Day Evening Fax

E-mail: _____

Please complete and return this form to:

Illinois Department on Aging

Attention: Gidget Freeberg, Training Program Specialist

421 E. Capitol Avenue, #100

Springfield, Illinois 62701-1789

Or fax to: 217-785-5880

To be included in the conference program,
all inquiries are due by June 16, 2006.



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Celebrating 25 years together



Governor's Conference
on Aging
421 E. Capitol Avenue, #100
Springfield, IL 62701-1789

The Illinois Department on Aging does not discriminate in admission to programs or treatment of employment in compliance with appropriate State and Federal statutes. If you feel you have been discriminated against, call the Senior Helpline at 1-800-252-8966, 1-888-206-1327 (TTY).

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